

RESOLUTION NO. 2004- 306

A RESOLUTION BY THE BOARD OF COUNTY COMMISSIONERS OF ST. JOHNS COUNTY, FLORIDA, APPROVING THE TERMS, PROVISIONS, CONDITIONS, AND REQUIREMENTS OF AN AGREEMENT BETWEEN ST. JOHNS COUNTY, FLORIDA, AND AD-VENTURES ADVERTISING, INC. T/A MERIDIAN GROUP, INC. FOR THE PROVISION OF ADVERTISING SERVICES, AND THE COORDINATION OF ADVERTISING OPPORTUNITIES FOR 2004-2005, AND AUTHORIZING THE COUNTY ADMINISTRATOR TO EXECUTE THE AGREEMENT ON BEHALF OF ST. JOHNS COUNTY

WHEREAS, St. Johns County, Florida (County) currently has an Agreement with Ad-Ventures Advertising, Inc. T/A Meridian Group, Inc. (Ad-Ventures), in order to provide advertising services for the County, the St. Johns County Tourist Development Council (TDC), and the St. Johns County Visitors and Convention Bureau (VCB);

WHEREAS, with respect to the provision of advertising services, and coordinating advertising opportunities for the County, the TDC, and the VCB, Ad-Ventures has complied with the terms, provisions, conditions, and requirements of the current Agreement for advertising services; and

WHEREAS, both the TDC and VCB have recommended that the County and Ad-Ventures renew/extend the contractual relationship, and enter into a new Agreement for 2004-2005, so that AD-Ventures can continue providing advertising services to the County, the TDC, and the VCB; and

WHEREAS, the 2004-2005 Agreement between St. Johns County, and Ad-Ventures establishes the rights, duties, and responsibilities of both the County and Ad-Ventures with respect to providing advertising services and coordinating advertising opportunities; and

WHEREAS, the County has reviewed the terms, provisions, conditions, and requirements of the 2004-2005 Agreement (attached hereto, and incorporated herein); and

WHEREAS, the County has determined that accepting the terms of the 2004-2005 Agreement, and entering into said 2004-2005 Agreement will serve the interests of the County.

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF ST. JOHNS COUNTY, FLORIDA, AS FOLLOWS:

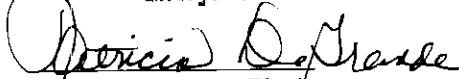
Section 1. The above Recitals are hereby incorporated into the body of this Resolution, and are adopted as Findings of Fact.

Section 2. The Board of County Commissioners hereby approves the terms, provisions, conditions, and requirements of the 2004-2205 Agreement for Advertising Services between the Board of County Commissioners of St. Johns County, Florida (on behalf of St. Johns County, Florida), and Ad-Ventures Advertising, Inc. T/A Meridian Group, Inc., and authorizing the County Administrator to execute the 2004-2005 Agreement on behalf of St. Johns County.

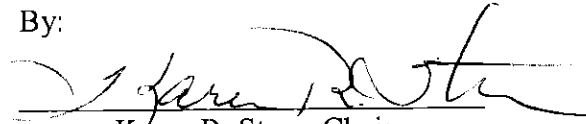
PASSED AND ADOPTED by the Board of County Commissioners of St. Johns County, Florida, this 6th day of October, 2004.

BOARD OF COUNTY COMMISSIONERS OF
ST. JOHNS COUNTY, FLORIDA

Attest: Cheryl Strickland, Clerk


Deputy Clerk

By:


Karen R. Stern, Chair

RENDITION DATE 10-7-04

